

WINONA STATE UNIVERSITY NOTIFICATIONS

Department Business Administration

Date 02/24/2014

If the proposed curricular change involves existing courses and is considered a Notification, complete and submit this form. Refer to Regulation 3-4, **Policy for Changing the Curriculum**, for complete information on submitting proposals for curricular changes.

Please check type of change(s):

☐ Reduction in course number ☐ Change in grading option ☐ Change in hours or credits in an independent study course
☐ Change in course title ☒ Change in course description* ☐ Change in existing major, minor, option, concentration, etc.*
☐ Change in prerequisites ☐ Change in course number within level, e.g. 310 to 350 ☐ Change in delivery method

A. Current Course Information

BUSA 326 Business and the Future 3
Course No. Course Title Credits

This proposal is for a(n) ☒ Undergraduate Course ☐ Graduate Course

Applies to ☒ Major ☐ Minor
☐ Required ☐ Required
☒ Elective ☐ Elective

Prerequisites Prerequisites for College of Business BS majors and minors: Admission to the College of Business. Prerequisites for all other majors and minors: Junior standing and instructor's permission.

Grading ☒ Grade only ☐ P/NC only ☐ Grade and P/NC Option

Frequency of offering _____

Proposed Course Information. (Please indicate only proposed changes below.)

Course No. _____ Course Title _____ Credits _____

Prerequisites _____

Grading ☐ Grade only ☐ P/NC only ☐ Grade and P/NC Option

Frequency of offering _____

Effective date (normally the next semester) _____

B. *If the proposal requests a change in the course description, please attach a description of the change requested and list both the current and proposed course description. If the proposal requests a change in an existing major, minor, option, concentration, etc., please attach a description of the change(s) requested and list both the current and proposed program listings.

Approved by the Department

Kathleen J. Glead
Department Chair

2/27/14
Date

kready@winona.edu
e-mail address

Notification to the College Dean

☒ Yes ☐ No

[Signature]
Dean of College

3/4/14
Date

Presented at A2C2 meeting on

3/19/14
Date

[Signature]
Chair of A2C2

Presented at Graduate Council meeting on (if applicable)

Date

Chair of Graduate Council

Submitted to Registrar on

3/20/14
Date

Registrar: Please notify department chair via e-mail that Notification has been recorded.

*If a dean has comments on a notification, the dean shall forward the comments to the department. [Revised 7-13-11]

53/5/14

BUSA 326 – Business and the Future

Course description change

Proposed revision to BUSA 326 course description

This course offers a broad understanding of some salient global trends and their implications for the future of business. The course covers a variety of topics such as the new global economy, the new culture of capitalism, the future of nation states and multinationals, the global demographic trends, innovation and technological change, challenges to governance and security, the climate change, and identity crisis.

Current BUSA 326 course description

This course includes a combination of lectures, student presentations, selected readings, and discussions that stimulate students to look into the future and imagine what changes will be taking place. The objective is to enhance competitiveness, stimulate creative thinking and innovation and, in so doing, to broaden the horizons and career potential of graduates.