

Ocean Reef Club Recreation

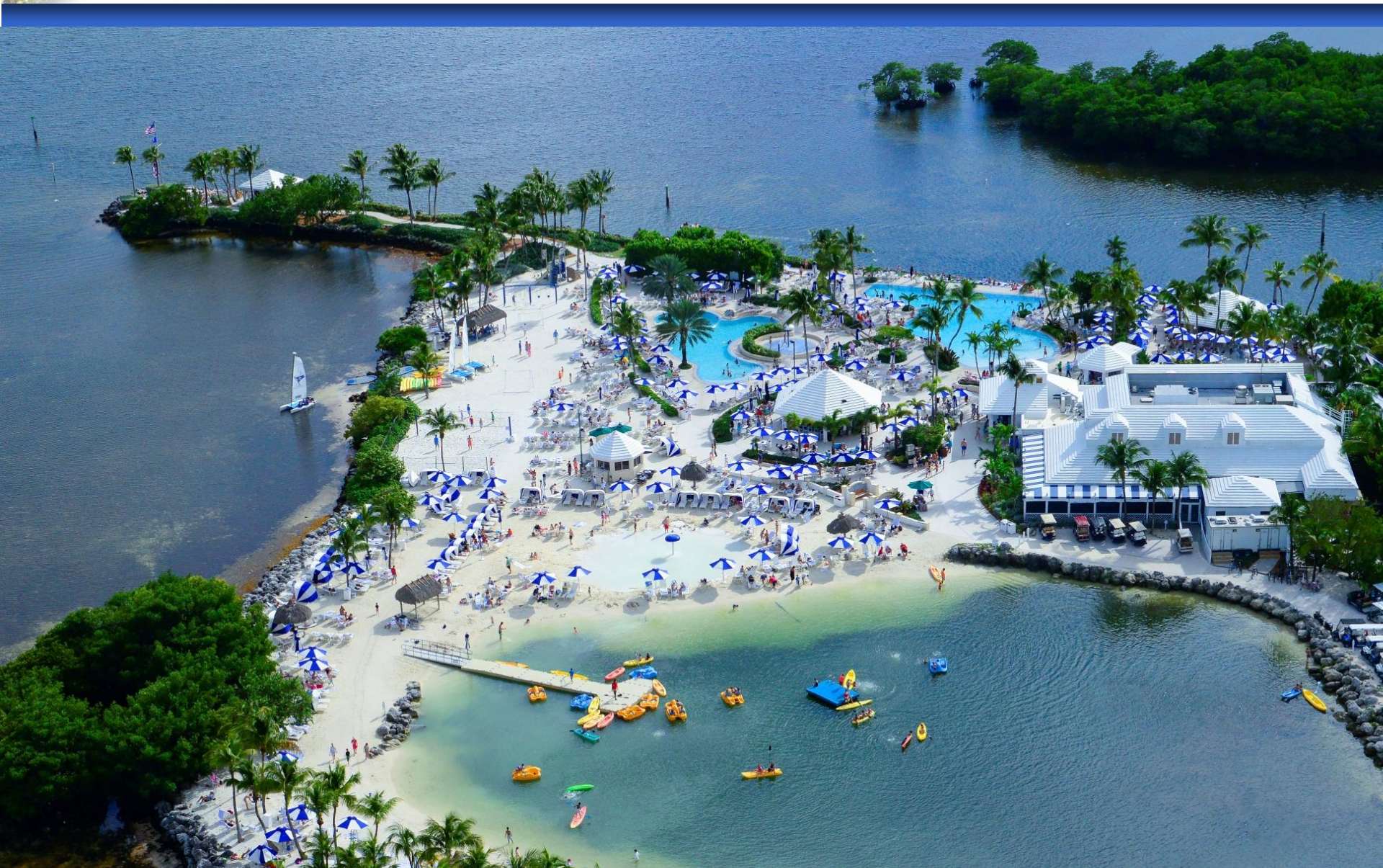


The background image is a composite of two tropical resort scenes. The upper portion shows a white lifeguard stand with a blue roof and a flagpole flying the American flag, surrounded by tall palm trees against a clear blue sky. The lower right corner features an aerial view of a resort swimming pool with blue and white striped umbrellas, lounge chairs, and palm trees along the pool's edge.

Developing Into A Great Recreation Professional



Greater Recreation

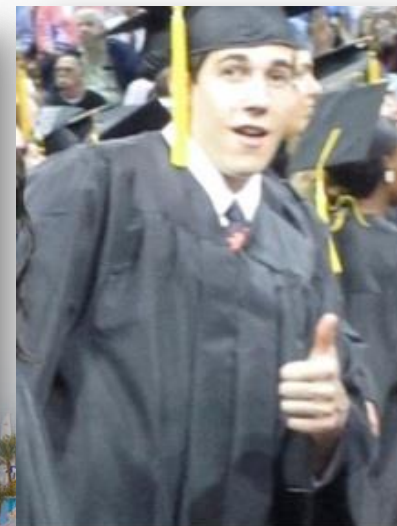




College



DOGG RUGBY SINCE 1989



Ocean Reef Club Internship

Purpose

To implement and evaluate activities and programs in several of our recreation outlets

Operate several of the departments work areas:







- Activities Coordinator
- Ocean/Lagoon Attendant
- RCK Counselor

Majors projects

- Develop 2 weeks of RCK summer camp



Camp Schedule

The Great Outdoors Summer Camp					
		July 14-18 2014	Boys Age 7 - 12		
	Monday	Tuesday	Wednesday	Thursday	Friday
	Monday	Tuesday	Wednesday	Thursday	Friday
9:00 AM	WELCOME TO CAMP	WELCOME TO CAMP	WELCOME TO CAMP	WELCOME TO CAMP	WELCOME TO CAMP
9:30 AM	Cardboard Boat Regatta	Great Outdoors Trivia	Jeanette Nature Talk	Launch Our Rockets!	Reef Rec Room
10:00 AM			Nature Hike at Dagny Johnson State Park!		
10:30 AM	Survival Swimming	Field Day Messy Fun		Fishing off the Sea Wall	Balsa Wood Boat Building
11:00 AM					
11:30 AM	Lagoon Swim		Pool Play		
12:00 PM	 LUNCH	 LUNCH		 LUNCH	 LUNCH
12:30 PM	Camp Bandanas and Gear	First Aid Awareness	 Lunch	Pool Play	Boat Race!
1:00 PM			Scavenger Hunt!		Orienteering Compass Course
1:30 PM	Knot Tying	POOL PLAY	Sand Castle Building	Set-up Camp on the Beach!	
2:00 PM	Make Camp Tools				
2:30 PM	SNACK TIME	SNACK TIME	SNACK TIME	SNACK TIME	SNACK TIME
3:00 PM	Teambuilding Time	Ball Games at the Marina Courts	Make a Bottle Rocket	Fire Building Techniques	Prepare for Presentation
3:30 PM					Parent Presentation
4:00 PM	SEE YOU TOMORROW	SEE YOU TOMORROW	SEE YOU TOMORROW	Prepare for dinner at Alabama Jacks	CAMP ENDS
				Alabama Jack's and Everglades Trip!	
				Bonfire and Star Gazing Camp-out on the Beach!	



Ocean Reef Club Internship

How to be effective

- Make goals for yourself
- Gain practical experience
- Assess career plans
- Evaluate personal expertise
- Develop interpersonal skills

Develop critical skills

- Friendly, outgoing, sense of humor
- Patience and a sincere like for children
- Communication skills with member/guests and fellow team members



Ocean Reef Club Internship

What I Learned

- How Ocean Reef Club operates
- Determined if this line of work is a good fit for me
- In order to succeed, I need to have an insatiable desire to learn
- Eagerness and enthusiasm are HUGE in this industry



Ocean Reef Club Internship

Quotes


- Choose your attitude each day
- If you can't have fun, then neither can Members/Guests
- No one is in charge of your happiness but you
- "Definiteness of purpose is the starting point of all achievement" – W. Clement Stone



Activity Coordinator

- Activity Coordinator on Buccaneer island
- Counselor at RCK
- Working teen center - Reef Rec Room
- Group Recreation
- Nature Center
- Ocean / Lagoon Rental Stations
- Member Events
- Summer Camps
- Pool Desk
- Cleaning Up!





NIKE TENNIS CAMP

Take your game to the next level! Participants in Nike Tennis Camps will have the opportunity to improve their tennis game, work hard, make new friends and have a lot of fun! This day and overnight camps feature personalized on-court instruction and programs for every skill level.

new this summer: Advanced Level Tournament Training camp!

7 yrs. to 18 yrs. day camper, 9 yrs. + for overnight

QUICKSTART TENNIS CAMP

Our younger future tennis pros just getting started in the sport will have a fantastic time with this introductory tennis camp. The innovative national program uses kid-sized equipment such as smaller racquets, smaller courts and specially designed balls; the goal is to limit frustration and focus on fun and learning, making this camp the perfect start for beginners or for those who have been discouraged with lessons in the past.

4 yrs. to 8 yrs.



ORVIS FLY FISHING CAMP

Orvis' Fly Fishing Camp is an amazing introduction to a new lifetime hobby. For five days, campers learn how to fly cast, tie essential knots, tie flies, choose and fish flies, fight fish and handle and release fish. Orvis Endorsed Guide will accompany students both wading and on boats fishing in flats, sluffs and offshore reefs.

12 yrs. to 16 yrs.


OR SEA DIVE CAMP

PADI

There is a great reason for the name "Ocean Reef" and the OR SEA Dive Camp is the perfect way to learn about it! Explore the world famous reefs of Key Largo as your experienced PADI instructors guide you to become a PADI certified SCUBA diver. Your adventure will include ocean trips on Cristal Clear Charters' custom dive boat to explore local wrecks and reefs, identify plants and wildlife and experiment with underwater photography.

Junior Open Water and Advanced Junior Open Water certifications are available. Some restrictions apply.

10 yrs. to 17 yrs.



DISCOVER YOURSELF!

Summer isn't just about fun in the sun and time with friends - though that is definitely a perk in the bright Florida Keys! Sometimes, a week at camp can renew confidence.

A camp friendship can last a lifetime. Or a camp experience can light a new passion that leads to a lifetime hobby.

Whether you try one camp or five, summer camps at Ocean Reef are truly an unparalleled opportunity to connect with friends and create enduring memories.

Unique Summer Camps

DISCOVER ONE. DISCOVER ALL.

OCEAN REEF CLUB
A UNIQUE WAY OF LIFE
KEY LARGO, FLORIDA

305.367.6786 • www.OceanReef.com
35 Ocean Reef Drive, Suite 200, Key Largo, FL 33097



REEF DISCOVERY CAMP

The majesty of the Florida Keys are close at hand with this on- and off-property camp. This beloved camp is returning for it's ninth summer of fun, with snorkeling trips, dolphin encounters, parasailing, Everglades Alligator Farm excursion and more!

6 yrs. to 14 yrs.



MARINELAB CAMP

The local reefs, mangroves, and seagrass beds surrounding Ocean Reef are home to an amazing diversity of tropical marine plants and animals. Under the direction of trained marine biologists, campers learn to identify the fish and other unusual creatures.

10 yrs. to 14 yrs.




NIKE GOLF CAMP

For the very first year, Nike will be hosting overnight and day golf camps at Ocean Reef! These camps include instruction from nationally recognized coaches, daily course play, Nike gear and a healthy and positive learning environment designed to help each camper improve their game.

9 yrs. to 18 yrs.

NIKE GOLF
EQUIP • GOLF • LIFE



REEF TWIES CAMP

This year, 7 to 10 year olds have their very own two 6 year olds allowed! Adventure retreat at The Reef. Campers can enjoy sports clinics (golf, basketball, tennis, soccer and more), sailing classes, arts & crafts and more! Each week has it's own great theme and special trip and though the camp is based in the Reef five Room, video games will only be a small part of the fun.

7 yrs. to 10 yrs.

SAILING CAMP

Whether learning the basics or brushing up on techniques, participants in Sailing Camp focus on the mastery of skills to become adept and confident sailors. Taught primarily on Oke's, this five day camp concludes with an exciting Regatta attended by friends and family.

8 yrs. to 12 yrs.

BROADWAY BOUND CAMP

Broadway Bound cheerleaders and energetic campers with a flair for the dramatic will love this two week performing arts camp! Industry professionals will give campers fundamental training for voice, dance, acting, stage makeup and more, culminating in a star showcase group performance.

6 yrs. to 12 yrs.

REEF CLUB KIDS DAY CAMP

Kids have their very own daily adventure on property at this fantastic kids camp. Summer days will be spent slip 'n' sliding on the beach or exploring all the Reef has to offer - while other days are the perfect excuse for wacky games indoors - and every day is filled with friends and fun!

4 yrs. to 12 yrs.

KIDS FITNESS WEEKENDS

This brand new overnight weekend camp brings out the fun in fitness, health and nutrition. Delicious healthy eating and exciting physical activities help students to learn not only why fitness and nutrition are important, but also how to enjoy living healthy!

8 yrs. to 12 yrs.



Activity Coordinator





Activity Coordinator



Activity Coordinator

How to be Effective

- Take ownership of your job
- Know your role within the department
- Do not cut corners
- Be the best employee possible/ you can be
- Anticipate the needs of members/guests and your teammates
- Continuously make self assessments
- Give yourself a sense of purpose



Activity Coordinator

Quotes

- What is the most beneficial task I can do right now which helps my team the most
- How can I best accommodate members and guests
- Don't compare your life to others, you have no idea what their journey is all about
- The only way to do great work is love what you do. —Steve Jobs
- If you want to lift yourself up, lift up someone else. —Booker T. Washington
- Think of each day as an opportunity to test your skills and abilities
- (Above) Again going back to the importance of having a burning desire to learn and grow



Recreation Supervisor

- **Being a leader**
 - Give direction and purpose to staff
 - Daily meetings
- **Role model**
 - Show team how an ideal employee performs
- **Motivator**
 - Encourage the staff to perform at the highest ability they are capable of
 - People who can do more, should do more, and are expected to do more
- **Mentor**
 - Be a teacher to those learning to be great recreation professionals. Everyone on the team can learn something new
- **Staffing**
 - Interviewing
 - Training
 - Discipline
 - Recognition



Recreation Supervisor

- **Activities**

- Writing activities month to month
- Overseeing the implementation of said activities
- Making sure certain activities are congruent with Ocean Reef Standards

- **Upkeep and maintenance**

- Overseeing maintenance workers and monitoring our departments assets
- Submitting work orders when necessary and suggesting new items to improve our operation



Recreation Supervisor

- **Daily operations of Buccaneer Island**
 - Boat and cabana rentals
 - Pool desk operations
 - Policing B.I. and rules enforcement
 - Monitoring employees while at work
- **Member Guest Satisfaction**
 - Handling feedback and applying necessary changes
 - Market Metrix
 - Knowing how best to serve members and guests
 - Being in-tune with Members/Guests wants, needs and desires



Recreation Supervisor

- **Communication with Other Departments**
 - Attending BEO meetings
 - Being knowledgeable about all events and happenings on Buccaneer island
- **Safety Committee**
 - Awareness of all safety concerns within my department
 - Applying preventative techniques to recreation department
 - Being a positive influence on safety standards
- **Play Hard**
 - Have fun, play, make positive memories for Members/Guests (our mission statement)



Recreation Supervisor

How to be Effective

- Through all of the duties described, get the team to work for you, not because they have to, but because they want to.
- Continuously go over and beyond the call of duty
- Show your coworkers you genuinely care about them
- NEVER yell at an employee or talk down to them. It is possible to reprimand them without doing so.
- Recognize what each teammate brings to the table and utilize them accordingly
- Understand your members and serve them to the best of your ability



Recreation Supervisor

Quotes

- Respect gets respect
- If you hold my best interests in mind, I will hold your best interests in mind
- Those who have never made a mistake have never tried anything new
- Never put passion before principle
- Challenges are what make life interesting, overcoming those challenges is what makes life meaningful
- Show me what you can do, not what you have to do
- What did you do today to better yourself physically, mentally, and better the life of someone else?
- Practice what you preach!





Recreation Activities Manager

- A lot of what I am doing now
 - Increased responsibilities in scheduling and payroll
 - Buccaneer Island operations focus
 - Member/guest satisfaction focus
- A department repositioning due to our realization that we can improve our operation
- Our department is continuously expanding, 8 years ago recreation had 6 workers. Today we hover around 25 employees.
- Summer camp program has exploded with now over 20 camp offerings and 600+ participants each of the last 2 summers
- With social memberships our club is seeing a dual season
 - November through April
 - May through September
- Continuous growth in conference groups attending the club, increased group recreation





Recreation Activities Manager

How to be Effective

- Keep being the same person/leader
- Continue to crave knowledge and professional growth
- Continue to push team to be the best they can be and always consider how the recreation department can improve
- Become a student of my position
- Develop relationships with other club managers and directors
- Further my relationships with members/guests and become a “staple of the offense” on Buccaneer Island



Recreation





Greater Recreation



Ocean Reef Club Recreation

Closing

- Thank you!
- I feel blessed and honored
- Learn about ORC Recreation
- Learn about yourself
 - How you can improve
- Go RCRA!

